



THE  
**NEMESIS**  
METAVERSE

VIRTUAL HOME FOR YOUR COMMUNITY - MARKETING DECK

# YOUR HOME IN THE METAVERSE

In The Nemesis you can build a home for your Community, Fans, Followers, Customers.

It is an open virtual social network built around gamification and entertaining experiences, where anyone can **create, own** and **manage** their own **spaces**.

It is a place where your **NFTs** can come to life and your Content **Creators** can be rewarded for what they do.

**We do the tech, you do the fun.**



# ABOUT US

We're a metaverse for the **mass market**.

While being fully **Web3 ready**, our mission is to **onboard Web2** Users and companies in the easiest possible way and open up a playable experience that is both engaging and consistent, while funneling them into Web3.

The Nemesis is fully available on **Mobile** (iOS/Android apps) and **Browser**, with no special hardware needed.

Just get in and enjoy!



# CUSTOM METAVERSES

Your branded metaverse can be created by our designers in a matter of days, to your full specs, and can include **personalized avatars**, beautiful **3D objects**, integration to your **eShops, games**, experiences, **live streamings** and much more.

And if you buy our **NFT Land**, you will be on a journey to create persistent and long term relations with **your Communities**, nurture them, reward them and allowing them **to stretch your brand culture** to new exciting boundaries.



# SOCIAL EXPERIENCES

Your own metaverse in  
The Nemesis is a simple link  
([thenemesis.io/@YOURNAME](https://thenemesis.io/@YOURNAME))  
that people can access seamlessly  
on-the-go, a virtual social network  
where they can interact, **participate**,  
**create**, play and hang out with their friends.

Create venues, experiences or challenges.  
Drop digital goods, NFTs, perks and coupons.

**Experiment, interact, engage.**



# GAMEPLAYS

We have built templates for a number of engaging game experiences.

Trivia, Treasure hunts, Speed runs, Easter Egg hunt, Arcade, Parkour, Car Races, Companion Dojo, and many more.

Brands can build **interactive experiences** and drop prizes and perks directly into the Users' inventory.

All games can be **customized** by our team, or directly by metaverse owners.





# LIVE EVENTS

You can offer **live streaming shows**, concerts, conferences, podcasts and more, in both audio and video.

Users can actively enjoy the shows by interacting with the host or with each other by using chat, reactions, challenges and games.

The Nemesis can host **infinite concurrent Users** (25 per room over infinite rooms).

Fence the event with **digital tickets** (Eventbrite or other), unique access codes, NFTs. Create NFT **POAPs** or digital memorabilia.



# AR & QR CODE ACTIVATIONS

The Nemesis supports **Augmented Reality** interactions via its mobile apps.

Create engaging «**Pokémon Go**» style games in the real world that interact with your virtual world in TheNemesis.

Activate offline Users **with in-store promos, QR codes** and more





# WEARABLES

TheNemesis' mission is to allow for a seamless **integration of online and offline life**, in an endless balance.

Our mobile app **connects to the HealthCare app** on your mobile and can feed data into your Avatar.

Wearable technology allows to create an **interaction between the real You and your Avatar: run in the park and your Avatar will grow stronger**, and much more.



# HTML5 INTEGRATION

Interactive corners in The Nemesis allow you to display external HTML5 pages seamlessly.

Show **3D objects** or static pages where Users can **purchase, like, follow** or perform any other action seamlessly without leaving the metaverse.

For example a **physical purchase** generated in our corners can simultaneously generate a **digital copy** that the avatar can wear or use in The Nemesis.



## BOMBERS

Reel from around the world, the best memes of the moment, irreverent and informative posts. 2 million bomberoni already follow us on Instagram! You're here?



LIKE

FOLLOW US

# REWARD YOUR USERS

You can create **rewarding systems** for your Users in The Nemesis.

Drop in-game **COINS** that can be spent by Users to make purchases in the platform, or create **redeemable coupons**, or digital goods like **NFTs, skins, avatars**, add-ons, power-ups and more.

Have **your own Tokens?** No problem! These can be dropped within The Nemesis, directly into the Users' wallets (Metamask) or as a voucher to your site.

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HINT 0/4  
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★ **CONGRATULATION!** ★

Your Drop



Collectible limited Edition game card dedicated to Marco Montemagno Village on The Nemesis

Continue

# IN-GAME SUPPORT

You can directly support Users in-game with our **Zendesk** integration.

**Answer live questions**, direct Users to their goals, assist them and show them all you got.

A simple, seamless, in-game integration with our customer service tool can make the experience even easier and more engaging!



# ENABLE CONTENT CREATORS

**Creators** in your community are the biggest treasure you have on Web3.

Allow them to take your brand to new levels by creating contents around your IPs or your events, including digital builds, music, or any kind of digital objects like furniture to be used in their **Private Lofts**, wearables and much more.

Any creation can be used or traded on our **internal Marketplace**, to foster a digital economy for your Community to engage as never before.



# CUSTOM SKINS / RPM

We can create **custom avatar skins** to offer an even cooler experience with a branded metaverse.

In addition, Users can use their own **Ready Player Me** avatars with custom skins and branded gadget.

We can add your branded wearables to the Ready Player Me ecosystem, and have you **reach 1750+ integrated apps**.



# NFTs INTEGRATION

Users can **sync Metamask** wallets from both desktop browsers and mobile apps.

This allows for an **enhanced experience**, as specific NFTs can give access to restricted metaverses, exclusive events, and premium challenges.

Users can activate any NFT they have in their wallets within The Nemesis, and get power-ups, skins etc.

On our internal marketplace they can also buy or sell cross-chain NFTs directly within The Nemesis (**Ethereum, Polygon, IMX and more** to come).



# VEHICLES

The Nemesis fully supports a number of vehicles with **full driveability** for the Users.

Users can explore and play by riding cars, bikes, hoverboards, monowheels, canoes, boats, vessels, horses, flying planes and UFOs, and more.

All **vehicles can be personalized** to your full specs, and can be actively integrated in our gameplays.







# COME SEE MY ROOM!

Every registered User in The Nemesis has a **personal loft** where they can invite up to **8 friends**.

The lofts can be fully personalized, much like a **MySpace for the Metaverse**, to reflect ones' personality and creativity. You can drop branded digital contents to furnish the Users' room.

Lofts can also host **video streaming** of any ongoing event in The Nemesis, or any **Third Party licensed content** (a sports match or a movie?), and they support games, chat and more.



# WHY DO WE STAND OUT?

- 100% accessible on Mobile and web browser
- No barrier to entry for casual Users
- Super easy onboarding and creation of your own metaverse
- Gamification like no other
- Users' Private Lofts for an off-grid personal social space
- Seamless integration with external shops, pages and more
- Integrated push notification on web and mobile
- Tons of features to make your branded experience unique



# COMMERCIAL MODEL

1. Temporary personalized Metaverse, based on our templates
2. Custom made Metaverse, built to your specs
3. Own Land and build your own permanent metaverse with our Content Editor tools
4. Certified Partner program for digital agencies, metaverse builders etc.



# REPORTING

The background of the entire page is a dark blue, futuristic digital dashboard. It features a large 3D bar chart with orange and cyan bars, a donut chart with segments in cyan, yellow, orange, green, and pink, and various data points and labels like 'Revenue Growth', 'Marketing Activities', 'Customer Acquisition', 'Increasing Revenue', and 'Business Revenue'. The dashboard has a grid-like structure with glowing lines and data points.

## USERS STATS METRICS

Nickname, Age, Gender, Time spent on parcel  
General time Retention, Segmentation and  
country, Language

## LAND & METaverse

Number users day by day, Age,  
Gender, Time Spent

## INTERACTIVE CORNERS

N°Views, N° Interaction Opening CTA, N°Like

## CHALLENGE LEADERBOARD

Nickname, Best Time, Rounds

## LIVE EVENTS

Ticket open, Time spent

THANK YOU  
**ANY QUESTIONS ?**

[thenemesis.io](https://thenemesis.io)

[ceo@thenemesis.io](mailto:ceo@thenemesis.io)

